



# Business For Gender Equality



Organized by the Global Compact Network Canada, **Business for Gender Equality 2020: A forum to fast-forward progress in the Canadian private sector** is an interactive, virtual forum designed to showcase outstanding action, help break barriers, and fast-forward gender equality progress in the Canadian private sector.

Agenda - December 2, 2020   12pm - 6pm EST	
<b>12:00pm-1:00pm EST:</b>	<p><b>Opening Plenary</b></p> <p><b>MC: Marcie Hawranik</b>, Founder &amp; President, Canadian Equality Consulting  <b>Ayman Chowdhury</b>, Head of Secretariat at Global Compact Network Canada  <b>Sanda Ojiambo</b>, Executive Director, United Nations Global Compact  <b>The Honourable Judge Marion Buller</b>  <b>The Honourable Maryam Monsef</b>, Minister for Women and Gender Equality and Rural Economic Development</p>
<b>1:00pm-1:30pm EST:</b>	<p><b>Launch of the <i>Blueprint for Gender Equality Leadership in the Canadian Private Sector</i></b></p> <p>An exclusive session where Global Compact Network Canada will debut its innovative new tools to help organizations advance gender equality and improve workplace inclusion.</p> <p><b>Ayman Chowdhury</b>, Head of Secretariat at Global Compact Network Canada  <b>Sandra Espinosa</b>, Project Manager at Global Compact Network Canada</p>
<b>1:30pm-2:15pm EST:</b>	<p><b>Gender Equality Leadership during and after COVID-19 – Embedding gender equality into the business core</b></p> <p>A high-level panel with Canadian business leaders that have made gender equality and inclusion a key priority in their organizations. The panel will focus on the challenges to gender equality progress posed by COVID-19 and the benefits of prioritizing workplace inclusion during periods of crises or disruption.</p> <p><b>Moderator: Gudie Hutchings</b>, Minister of Parliament, Parliamentary Secretary for the Minister of Women and Gender Equality and Rural Economic Development  <b>Suzanne Bergeron</b>, President at Sodexo Canada  <b>Theresa Jang</b>, Executive Vice President and Chief Financial Officer at Stantec  <b>Michael Ward</b>, CEO and Chief Sustainability Officer at IKEA Canada</p>
<b>2:15pm-2:30pm EST:</b>	<p><b>Coffee Break</b></p>
<b>2:30pm-3:15pm EST:</b>	<p><b>Breakout Sessions 1</b></p>
	<p><b>Creating an Agile Pipeline for All Women</b></p> <p>This panel will reflect on ways that organizations can fully support women from entry-level to senior roles as well as discuss how to actively work to close the gap in women's representation.</p> <p><b>Moderator: Heather Barnabe</b>, CEO at G(irls)20  <b>Dr. Golnaz Golnaraghi</b>, Founder &amp; President at Divity Group Inc. &amp; Accelerate Her Future  <b>Sandra Odendahl</b>, Vice President, Social Impact &amp; Sustainability at Scotiabank  <b>Laura Twigge-Molecey</b>, Managing Director, Engineering Delivery at HATCH</p>
	<p><b>Addressing Gender Equality with Qualitative and Quantitative Data</b></p> <p>This panel will discuss how to collect useful data, set tangible goals, and track progress in order to help organizations in identifying areas for improvement and creating a strategic action plan.</p> <p><b>Moderator: Heather Larson</b>, Senior Research Analyst at Equileap  <b>Ian Lobo</b>, Managing Director, Strategy &amp; Innovation at Accenture Development Partnerships  <b>Diana Vuong</b>, Vice President, Finance and Chief Financial Officer at Vancouver Airport Authority  <b>Michael Kaneva</b>, Chief Diversity Officer at Export Development Canada</p>
	<p><b>SMEs and Advancing Gender Equality</b></p> <p>This panel will examine the challenges SMEs are facing while addressing questions of equality, diversity, and inclusion – an issue made more complicated by COVID-19's disruption.</p> <p><b>Moderator: Chandran Fernando</b>, Founder and Managing Partner at Matrix360  <b>Laura Didyk</b>, Vice President &amp; National Lead, Women Entrepreneurs at Business Development Canada  <b>Stephanie Fontaine</b>, Country Director at WEConnect International  <b>Michelle McBane</b>, Managing Director at StandUp Ventures</p>



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<p><b>3:15pm-4:00pm EST:</b></p>	<p><b>Breakout Sessions 2</b></p> <p><b>Closing Gender Wage Gaps</b></p> <p>This panel will examine pay equity legislation and discuss how the private sector can demonstrate leadership by openly working to close their gender wage gaps.</p> <p><b>Moderator: Neetu Sidhu</b>, Director, Experience Advice at ATB Financial  <b>Emanuela Heyninck</b>, former Ontario Pay Equity Commissioner, Special Advisor on Pay Equity to Canadian Human Rights Commission  <b>Lori Straznicky</b>, Executive Director of Special Projects at the Labour Program (Strategic Policy division) at Employment and Social Development Canada/Pay Equity policy team</p> <hr/> <p><b>Target Gender Equality: A UN Global Compact Initiative</b></p> <p>During this panel, we will discuss the benefits of enrolling in the UN Global Compact - Target Gender Equality program which will be offered to Canadian companies next year.</p> <p><b>Moderator: Sandra Espinosa</b>, Project Manager at Global Compact Network Canada  <b>Lauren Gula</b>, Senior Manager, Gender Equality at United Nations Global Compact  <b>David Lau</b>, Director, Global Practices &amp; Catalyst Awards Co-Chair at Catalyst  <b>Sarah Charlesworth</b>, Diversity and Inclusion Manager at DWF</p> <hr/> <p><b>Supporting Men at the Table</b></p> <p>This panel will discuss how gender inequality impacts all genders and how men, especially those in senior leadership positions, can become active participants in the pursuit of gender equality.</p> <p><b>Moderator: Dr. Sarah Kaplan</b>, Distinguished Professor and Director, Institute for Gender and the Economy, Rotman School of Management, University of Toronto  <b>Eric Arthrell</b>, Inclusion Manager, Global Consulting at Deloitte  <b>Marcelo Lu</b>, President at BASF Canada  <b>Dr. Michael Kaufman</b>, Advisor, Writer, Speaker  <b>Deland Kamanga</b>, Head, Global Markets at BMO</p>
<p><b>4:00pm-4:15pm EST:</b></p>	<p><b>Coffee Break</b></p>
<p><b>4:15pm-5:00pm EST:</b></p>	<p><b>Fireside Chat: Reporting for Transparency and Accountability</b></p> <p>A candid discussion with leaders from reporting, benchmarking, and certification organizations about the importance of communicating progress and implementing mechanisms to hold organizations accountable for advancing gender equality.</p> <p><b>Moderator: Shamistha Selvaratnam</b>, Gender Benchmark Lead at the World Benchmarking Alliance  <b>Caroline Codsì</b>, Chief Equality Officer at Women in Governance  <b>Simona Scarpaleggia</b>, Global CEO at EDGE Strategy  <b>Kevin McKinley</b>, Member of the Board of Directors at Global Reporting Initiative (GRI) and President &amp; CEO of the Canadian Wood Council</p>
<p><b>5:00pm-5:20pm EST:</b></p>	<p><b>Closing Remarks</b></p> <p><b>Ayman Chowdhury</b>, Head of Secretariat at Global Compact Network Canada  <b>Kadie Ward</b>, Commissioner and CAO, Pay Equity Office of Ontario  <b>Anna Fälth</b>, Head, Women's Empowerment Principles Secretariat, and Sr Manager of WE EMPOWER-G7</p>
<p><b>5:20pm-6:00pm EST:</b></p>	<p><b>Networking</b></p>