



The 3rd IDEAS for Gender Equality Community Building Event will be held in beautiful downtown Montreal, Quebec on October 18th, 2023, (in-person and everywhere virtually). To begin, a panel will spotlight "Multi-stakeholder Partnerships in Action" demonstrating bold steps taken to promote gender equality through inclusion, diversity, equity and access solutions.

The 50 – 30 Challenge What Works Tool Kit will be presented by KPMG – providing a variety of tools and resources to meet the needs of organizations regardless of where they are on their journey to advance gender equality through inclusion, diversity, equity and access initiatives. You won't want to miss this.

Following the panel, participants will engage in an #IDEAS4GE Innovation Challenge. Participants from diverse sectors - small/medium enterprises, big businesses, labour and trade associations, civil society, non-profit organizations, and government at all levels will share their own insights and lived experiences to build on the insights from the panel. Together we will spark collaborative out-of-the-box solutions to advance the full participation of women (in all their diversity) in the workplace, marketplace, and communities across Canada.



## INCLUSION

Is the individual and collective act of creating a welcoming, safe environment in which everyone belongs and feels respected, supported, represented and valued to fully participate.



## DIVERSITY

Represents all of the ways that people are different and the same at an individual and group level. Using an intersectional lens, it acknowledges that even when people appear similar, they are uniquely different. At an organizational and decision-making level, it requires the engagement of multiple perspectives by those closest to and/or most impacted by the outcome.



## EQUITY

Consciously uses policies and practices to promote the fair treatment, access, opportunity and advancement of all people. It takes a people-centred approach to redistribute tools and resources to meet identified needs while simultaneously working to eliminate barriers to full participation and success.



## ACCESS

Makes a commitment beyond creating an inclusive physical environment to encourage attitudes, behaviours and procedures that facilitate equity and diversity and optimizes the contributions of everyone.



## SOLUTIONS

Generated through the respectful collaborative engagement of diverse perspectives and by those impacted by or closest to the issues are liberating, more impactful and more sustainable.



## Join Us!

"Together we can build a nation that is inclusive, values diversity, and promotes equity and access for women in all their diversity."

**IDEAS4GE COMMUNITY-BUILDING EVENT  
REGISTER NOW!**

English: <https://ideas4geoct18en.eventbrite.ca/>

French: <https://ideas4geoct18fr.eventbrite.ca/>

## Be the Change...

"One Workplace - One Market Place &  
One Community at a time"

The CCEW website (ccecw.ca) has undergone a refresh! We are excited to be your collaborative #IDEAS4GE online community - Where stakeholders can meet, share, learn and build understanding.

Together we can co-create real solutions to promote an inclusive, diverse, equitable and accessible Canada.