



## #IDEAS4GenderEquality

Inclusion, Diversity, Equity & Access Solutions (IDEAS)



Women and Gender  
Equality Canada

Femmes et Égalité  
des genres Canada



## Year in Review - 2022

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Hello

### In This Issue

- 1st Community Building Event
- Curated & Shared Events
- Expanded & Strengthened the IDEAS Network
- Launched Digital Solution-Builders Workspace
- Initiated Solution Design
- Aligned IDEAS & What Works Toolkit
- Meet our Team

*'Wow, we cannot believe we are wrapping up the project's first year. It has been busy and much has been accomplished.'*

*Hope you enjoy these highlights.*

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1st IDEAS4GenderEquality Community-Building Event

Our first IDEAS event had a range of experts speaking on the importance of equity and how gender, race, and social position impact one's ability to participate fully in economic and social endeavors.

**#IDEAS4GenderEquality**  
Inclusion, Diversity, Equity & Access Solutions (IDEAS)

  Women and Gender Equality Canada  

**COMMUNITY HYBRID EVENT**  
**AUGUST 12TH, 2022 (IN-PERSON/OR VIRTUAL)**  
**1:00 PM - 4:30 PM EDT**

**PROGRAM LINEUP**



Wendy Cukier - Founder & Academic Director, Professor, Entrepreneurship & Strategy Diversity Institute

**PANELIST**



Ann Deer, MA Educational Leadership - Indigenous Recruitment & Initiatives Coordinator Smith School of Business Queen's University

**PANELIST**



Kendall Forde Director of Project Management, Egale (Toronto)

**PANELIST**



Claudia Dessanti Senior Manager, Policy, Ontario Chamber of Commerce

**PANELIST**



Erica Wright, Research Associate Diversity Institute DEI & Change Management

**IDEAS Innovation Challenge Facilitator**

[Learn more](#) about the panel and guest speakers.

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If you missed the event or want to refresh your experience, you can view the recordings [here](#).

Watch the program overview and video of the panel discussion.

Check out the event presentations and resources posted on the CCEW [IDEAS4 online Community](#).



IDEAS4GE Program Overview & Panel Discussion

## The IDEAS4GE Solution-Building Workspace & Why Now!

The business case and moral imperative for gender equality have never been clearer. To ensure an inclusive and impactful COVID response, this project recognizes the decades of social-economic research backed by brave storytellers, service providers, and allies working to advance gender equality.

Women and Community Stakeholders from diverse sectors are stepping forward to create a shared understanding and real solutions to the challenges, obstacles, and barriers compounded by the intersecting lived realities of Canadian women highlighted across the pandemic.

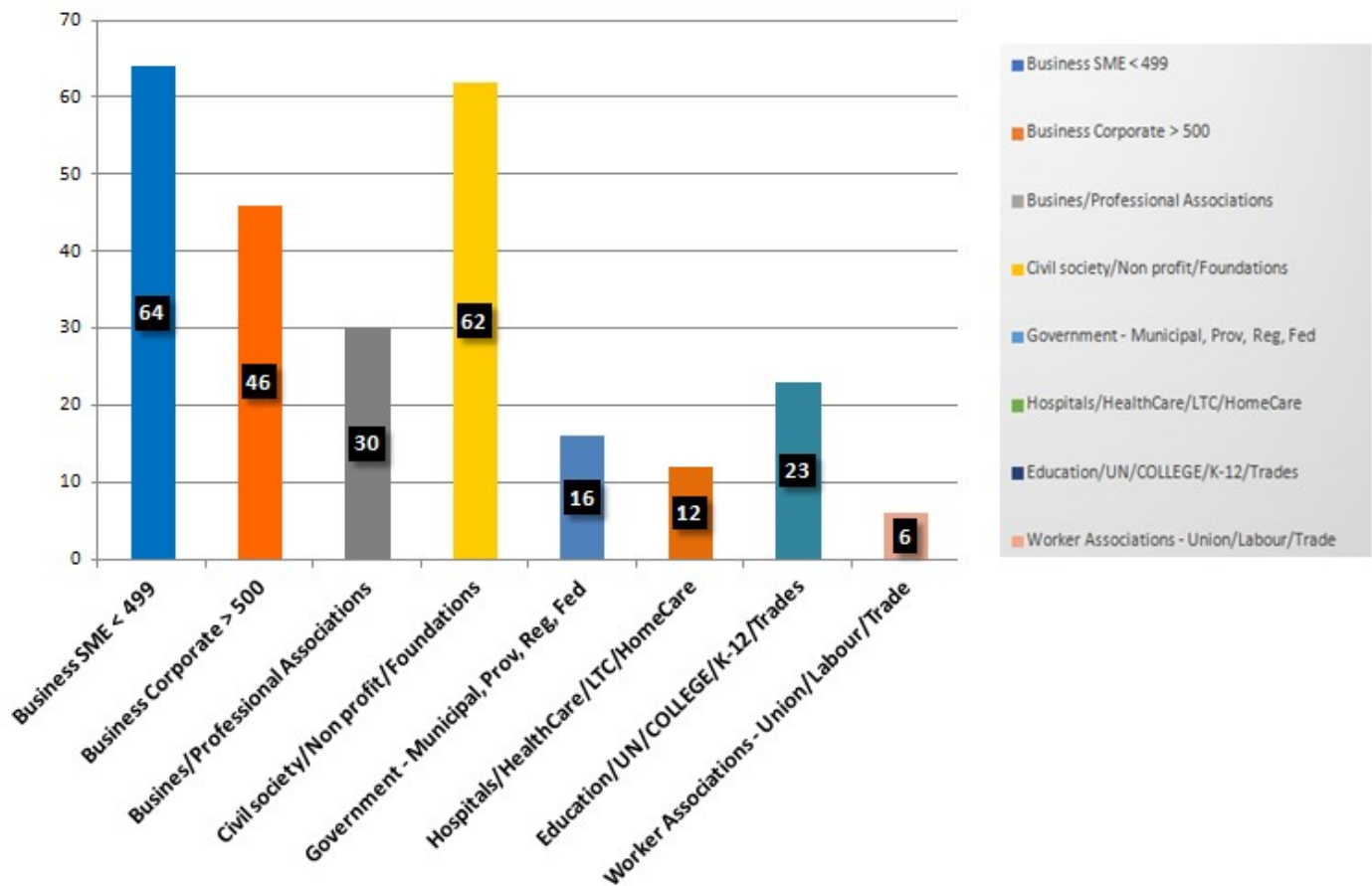
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### Sector & Network Expansion

At the September debriefing for the August IDEAS event, some of the words that participants used to describe the event were: **collaborative, informative, connection, community, amazing, impressive, inspirational, and engaging.**

We believe the high energy and rich discussion was due to the diverse representation of participants from the community, government, business, and labour sectors.

## SECTOR REPRESENTATION



## Solution-Builders in Action

We know what the issues are and can NOW focus our collective energy on taking action!

Analyzing the [Summary Report of the IDEAS](#) generated at the community-building event, the first team of Solution-Builders moved into action and have begun to design our first solution: A **Transparent People-Centred Hiring Strategy for the Times**. The team is currently in the Reimagine step of the process. To learn more about this solution [click here](#).

### Solution-Builders: Five Step Collaborative GBA+ Solution-Building Process Multi-stakeholders & Community Partners Working in Collaboration



### Créateurs de solutions : cinq étapes pour la création collaborative de solutions pour l'ACS+ Collaboration entre parties intéressées et partenaires communautaires



**You Too Can Be the Change!** To learn more about supporting this effort or becoming an IDEAS4GE Solution-Builder, contact Ophelia, the Project Coordinator, at [ideascoordinator@bpwcanada.com](mailto:ideascoordinator@bpwcanada.com)

## IDEAS & the What Works Toolkit

The What Works Toolkit to support the 50 – 30 Challenge was introduced by the KPMG Canada Team. You can now explore the 50 – 30 Challenge: What Works Tool Kit from the IDEAS lens and learn how you can promote Inclusion, Diversity, Equity, and Access by clicking on the links below.

To view the resource in **English** [click here](#) and to view it in **French** [click here](#).

This resource was developed in collaboration with the IDEAS4GE Team, 50 – 30 Challenge Ecosystem Partners/Supporters, and KPMG Canada 50 – 30 Support Team.

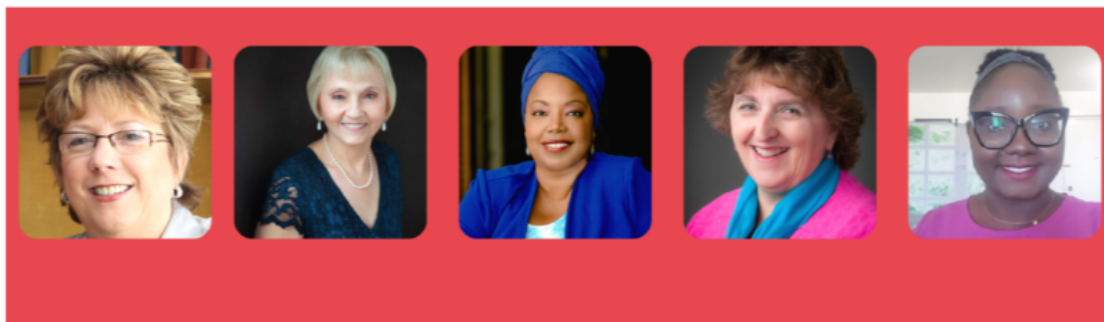


The 50 – 30 Challenge: Your Diversity Advantage

## Meet the IDEAS Team

The IDEAS Team is excited to be working with women in all their diversity, our growing network of community stakeholders, and partners committed to bringing IDEAS to life. From left to right, Sheila Crook, Project Liaison; Doris Hall - Women's Empowerment Chair/Past President BPW Canada; Ophelia Rigault - Project Coordinator; Karin Gorgerat - Immediate Past President BPW Canada, and Juliana Adediji - Admin & Tech Support.

We look forward to supporting your efforts. Click [here](#) to get to know us better.



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Our website is <https://ccew.ca> for tech support  
[ideasadmin-tech@bpwcanada.com](mailto:ideasadmin-tech@bpwcanada.com)

The Canadian Coalition to Empower Women spearheaded by BPW Canada exists to advance gender equality and the economic empowerment of women in all their rich diversity and genders; by reimagining how an inclusive intersectional approach and collaborative partnerships can sustain strong economies, build accessible and equitable societies to improve the quality of life for all Canadians and their families in communities across Canada.

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